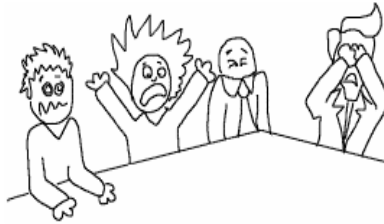


# Lead Indeed!

A Situational Approach to Managing and Being Managed

**Avoid This...**



**Get This!**



## The Challenges Faced By Middle Management

Lead Indeed! provides participants with a framework and the skills to simplify decisions regarding leadership style, particularly with those “difficult” people with whom previous approaches have been ineffective.

### Leaders will:

- Become skilled in several leadership styles.
- Create an environment that will increase motivation and self-esteem of employees.
- Maximize productivity.

### Employees will:

- Receive the *appropriate* level of support and direction.
- Be empowered to reach their maximum potential.
- Maximize productivity.

## What's it all About?

*In this workshop leaders and employees will learn about:*

1. Directive and supportive leader behaviour
2. Four leadership styles
3. The importance of leadership style flexibility
4. Employee development levels
5. Reaching agreements between leader and each team member regarding which leadership style is most appropriate
6. Matching leadership style to the situation



*Master trainer and international speaker Carol Ann Fried will lead participants in a step-by-step process, providing a practical, energizing and illuminating learning experience.*

**Freedom Training and Empowerment Services**

919 West 14<sup>th</sup> Avenue • Vancouver, B.C. • Canada • V5Z 1R3

Telephone: (604) 736-4110 • Fax: (604) 736-4193 • E-mail: [freedom@freedom.ca](mailto:freedom@freedom.ca) • [www.freedom.ca](http://www.freedom.ca)